

I N T R O D U C I N G

# MESA DIGITAL

*AI-Powered Digital Employees for Restaurants in CDMX*

**Your restaurant's digital employee.  
Works 24/7. Never calls in sick.**

Mesa Digital is not a social media agency. It's a virtual employee that handles your entire online presence — posts, stories, reservations, customer replies, and Google reviews — all automatically, all in your restaurant's voice, without you lifting a finger.

*"Most restaurant owners know exactly what they should be doing online. They just never have time to do it. Mesa Digital takes that weight off completely."*

*"I used to feel guilty every week that we weren't posting enough. Now I don't think about it at all."*

---

**\$1,950 MXN / mes**

Founding client rate · No contracts · Cancel anytime · Full setup included

# How It Works

---

## THE REALITY

---

### **You know what you should be posting. You just never have time.**

Your competitor is posting twice a week, responding to every Google review, and taking reservations on WhatsApp. You know you should be doing the same. But between the kitchen, the staff, and running a restaurant — it never happens. Weeks go by. The account goes quiet.

*The first time an owner sends a photo and sees it live on Instagram 90 seconds later, something shifts. It stops feeling like a chore. It becomes effortless.*

Your team sends one photo. The caption, the post, the story, the comment replies — all happen automatically, in your restaurant's voice. No agency. No waiting.

## THE ONLY THING YOUR TEAM DOES

---

1

### **Send a photo via WhatsApp**

Any team member sends a photo with a short note like "Chilaquiles verdes \$199." No app, no login, no training required. Just WhatsApp.

2

### **Sofia generates the caption in your voice**

The AI writes a caption that sounds exactly like your restaurant. In under 2 minutes, the owner gets a link to preview the post before it goes live.

3

### **One tap to approve — then it's live everywhere**

Tap Publish from any phone or computer. Instagram and Facebook go live simultaneously. An Instagram Story is created automatically.

## WHY THIS MATTERS

Restaurants that post consistently get more visibility on Instagram and rank higher on Google Maps. Mesa Digital makes consistency effortless — so the restaurants showing up online are yours, not just your competitors'.

# Social Media & Online Reputation

---

## SOCIAL MEDIA — FULLY AUTOMATIC

---

+

### Unlimited Posts — Instagram and Facebook

Send as many photos as you want. Every one becomes a caption-ready post for your one-tap approval. No limits, no extra charge.

+

### Instagram Stories — Created Automatically

Every approved post generates a Story in 9:16 format, black background, centered image. Zero extra effort from your team.

+

### AI Captions in Your Restaurant's Voice

Every caption is written in your personality — your warmth, your tone, your signature phrases. Guests often can't believe a human didn't write it.

+

### Comment and DM Responses — Daily

Every comment and direct message gets a warm, personality-aware reply every day — without you ever opening the app.

+

### New Follower Welcome Messages

Every new follower receives a personalized welcome with a reservation link — turning passive followers into active guests.

## GOOGLE AND ONLINE REPUTATION

---

+

### Automatic Google Review Responses

Every review gets a warm reply within the hour. Google rewards consistent responses with better rankings in local search and Maps.

+

### 5-Star Reviews Converted to Posts

A 5-star review automatically becomes a social media post — your customers' words become your most credible marketing.

+

### Post-Visit Review Request

24 hours after a reservation, the customer gets a WhatsApp with a direct Google review link — at exactly the right moment.

# Reservations, Sofia & Your Website

---

## RESERVATIONS — WHATSAPP TO GOOGLE CALENDAR

---



### WhatsApp Reservation Booking — 24/7

Customers text to book a table. Sofia handles the full conversation and writes it to Google Calendar — even at 2am on a Saturday.



### Instant Owner Notification

The moment a reservation is confirmed, you receive a WhatsApp with every detail — name, date, time, party size, occasion. It just arrives.



### Customer Confirmation and Digital Menu

The customer gets an instant confirmation plus a button to view your digital menu. They arrive ready to order.

## SOFIA — YOUR AI CHIEF OF STAFF

---



### Daily Morning Briefing

Text "buenos dias" and Sofia replies with today's reservations and posts pending approval. Fully informed in 30 seconds, without opening a single app.



### Menu and Hours Updates via WhatsApp

Text any change and your website and digital menu update instantly. No logins, no calls, no waiting.



### Monthly Performance Report

On the last day of each month, Sofia sends a PDF: posts, reservations, follower growth, top post, and review count.

## YOUR WEBSITE — INCLUDED FROM DAY ONE

---



### Professional Website — 4 Templates, Ready Immediately

Choose from 4 professionally designed templates. Your site launches with your menu, photos, story, and personality on day one.



### Digital Menu — Mobile-Optimized and Always Current

A shareable menu link for your Instagram bio, WhatsApp profile, or Google listing. Updated instantly whenever you tell Sofia.

# Pricing & Next Steps

FOUNDING CLIENT RATE — FIRST 100 CLIENTS ONLY

## \$1,950 MXN

per month · no contracts · cancel anytime  
 Price rises to \$2,500 after the first 100 founding clients.

- + Unlimited posts — Instagram & Facebook
- + Instagram Stories — automatic
- + AI captions in your restaurant's voice
- + Comment and DM responses — daily
- + New follower welcome messages
- + Automatic Google review responses
- + 5-star reviews converted to posts
- + Post-visit review request
- + WhatsApp reservation booking — 24/7
- + Instant owner reservation notification
- + Sofia — AI chief of staff
- + Daily morning briefing
- + Monthly PDF performance report
- + Professional website — included
- + Digital menu — mobile-optimized
- + No activation fee — founding period

### What \$1,950 MXN / month actually buys you

A social media manager costs \$8,000-15,000/month and posts 8-12 times. Mesa Digital posts every time your team sends a photo, handles every reservation, and never takes a day off — at a fraction of the price.

### 30-Day Money-Back Guarantee

Try Mesa Digital for 30 days. If you're not completely satisfied for any reason, we'll refund your first month in full. No questions asked. No fine print. You have nothing to lose.

Feature	Mesa Digital	Agency
Monthly cost	<b>\$1,950</b>	\$8,000-25,000
Posts per month	<b>Unlimited</b>	8-12
Restaurant's voice	✓	Sometimes
Owner approves every post	✓	✗
WhatsApp reservations	✓	✗
Google review responses	✓	Extra cost
24/7 customer replies	✓	✗
Website included	✓	Extra cost
Morning briefing	✓	✗
Contract required	<b>None</b>	3-12 months

M E S A D I G I T A L

# Ready to meet your digital employee?

---

Schedule 30 minutes and we'll show you everything working in real time — live system, every question answered, your restaurant up and running within the week.

We're not asking you to trust us. We're asking you to see it live.

C O N T A C T

**WhatsApp: +52 56 6539 8764**

**[mesadigital.com.mx](https://mesadigital.com.mx)**